



## Sponsorship Packages

Founded in 2015, 2HOOPS Basketball Academy is dedicated to developing young athletes both on and off the court. Our mission is to provide high-quality training, mentorship and opportunities for aspiring basketball players to excel in their athletic careers and personal lives. With a focus on discipline, teamwork and skill development, since our start we have trained over 1000 athletes from ages 7 all way through to Youth and Men's Leagues, with many going on to play in State levels, District, high level NBL1 programs and school programs like Seda college based here in Adelaide. Our programs are accessible to all, fostering community involvement and promoting healthy lifestyles.

### Why Partner with Us?

- **Unparalleled Visibility:** Partnering with us provides your brand exposure to a wide audience, including players, parents, local communities, and event attendees.
- **Community Impact:** Your sponsorship directly supports youth development, creating opportunities for underprivileged athletes to pursue their dreams.
- **Mutual Growth:** We offer tailored sponsorship packages that align with your business goals, ensuring a mutually beneficial partnership.

### Our Programs

- **Youth Training Camps:** Year-round sessions for athletes aged 7 through to adults for boys and girls alike.
- **Elite Player Development:** Advanced training for high-potential players.
- **Community Outreach:** Free clinics and workshops.
- **Competitive Academy Teams:** We currently have 24 teams participating in local leagues, also local and national tournaments.

### Benefits for Sponsors

- **Brand Exposure:** Your logo will be featured in all Academy events, online platforms, and promotional content.
- **Networking Opportunities:** Engage with athletes, families, and the local community.
- **Positive Brand Association:** Align your business with youth empowerment and sportsmanship.

### Our Reach

- **Social Media:** We have over 3,500 followers across our social platforms.
- **Community Events:** Over 1000 attendees annually.
- **Tournaments:** Some of our teamd compete in state, local and national tournaments.



# Sponsorship Opportunities

We offer several sponsorship tiers to suit your marketing goals:

## Throwdown Sponsor

\$5,000

- Opportunity for your company logo prominently displayed on club warm up shirts for your team of choice from U8 to Youth Men's teams.
- Your company logo on club promotional banners and marketing materials such as website and flyers, and at our School Holiday clinics.
- Brand mentions in monthly email newsletters and social media shoutouts.
- Opportunity to attend club functions like end of season awards presentation day and your teams game day throughout the season.

## Crossover Sponsor

\$3,000

- Company logo featured on our website and social media shoutouts.
- Recognition during events and tournaments.
- Logo on banners and promotional materials and email newsletter shoutouts.

## Rebound Sponsor

\$1,500 season

- Company logo displayed on social media with monthly shoutouts and monthly exposure on our email newsletter.

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We invite you to join us in empowering the next generation of basketball stars. Your sponsorship can make a lasting difference in our athletes' lives while offering unparalleled promotional opportunities for your brand.

For more information or to discuss sponsorship opportunities, please contact:  
**Steve Pilkington**, Director of Sponsorships for 2HOOPS Basketball

**Email:** [2hoopsskills@gmail.com](mailto:2hoopsskills@gmail.com)

*Thank you for considering this partnership. Together, we can make a massive difference and huge impact on and off the court and in the local community*

Yours Sincerely,

**Steve Pilkington**

*Founder and Head Coach*

2HOOPS Basketball Academy

[www.2hoops.com.au](http://www.2hoops.com.au)

